

Platform that connects people with the same interests, allowing users and companies to create, promote and manage events and charge customers in an effective way

Contact Information

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FOUNDING

US\$ 300,000

Investment

Marketing (40%)	\$ 120,000
Operations (25%)	\$ 75,000
Staff (25%)	\$ 75,000
Development (10%)	\$ 30,000

TEAM

Carolina Botto Bar

Co-funder - CEO

Architect with 9 years of experience in design and project management. Master of Strategic Design Lab Madrid specializing in Business Innovation.

Domingo Seminario De Col

Co-funder - COO

Independent architect with 9 years of experience.

Co-founder of the design and strategy studio NODO with 7 years experience in graphic design and user experience. Master of European Design Lab Madrid specialized in design processes.

Alfredo Granda del Águila

Co-funder - CTO

Software Engineer with 9 years of experience as an independent consultant. Software Engineering Professor at UPC University.

Currently employed by Microsoft (2014) in Seattle.

PROBLEM

Local residents are often **unaware** of all the possibilities their city offers because the **information is scattered** across different media.

Event **organizers** are not proficient in **promoting** their events or **engaging customers** in need of **e-commerce** solutions.



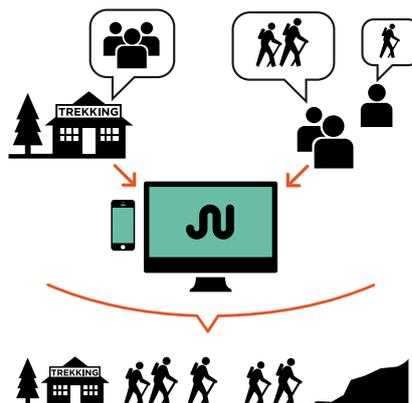
OPPORTUNITY

Nowadays **everyone** is **connected** through the **Internet** and smartphones, so if you want to participate in a **group activity** and you need **people to participate** with, it should be easier to find people in your city who would like to **join you**.

SOLUTION

Web and mobile Platform that connects people with the same interests to perform group activities.

This platform allows **users** and **companies** to **create, promote, charge** and **manage** free or paid activities or **events**.



WHY INVEST?

- >It is an easy global scalable business, Joinnus is a multiregion and multilanguage platform ready to expand.
- >We are a high qualified multidisciplinary team who got together to solve a common problem with Joinnus.
- >There is great potential in Latam because we provide an easy solution to charge online and face to face payments.

ADVANTAGE

- >Our platform was designed and developed for the **optimal user experience**.
- >Joinnus provide **all the content** of **events** and **activities** in the city.

TARGET MARKET

1. **Local citizens** between the ages of 22 and 45, who are familiarized with social networking and digital technologies, and want to participate in offline activities.
2. **Companies** that organize **group activities** who want to attract more customers.

BUSINESS MODEL

1. **Fee** for ticket sold.
2. Selling **custom platform** to manage massive corporate activities.

ACHIEVEMENTS

- >Full platform launched.
- >More than **4700** registered users, and more than **570** activities created.
- >We have a revenue of more than **\$10,000** in the first month.
- >Strategic partnerships with large companies, groups and clubs that organize group activities.